

Libraries Alive



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An affordable, experiential, intensive, thoroughly enjoyable two-day train-the-trainer course for beginning and senior readers' advisers.

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All participants receive a comprehensive Workbook and detailed Trainer's Notes.

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TOPICS COVERED INCLUDE:

- Reading as core business
- Appeal characteristics – communicating with readers
- The benefits of reading
- Giving advice – listening and being heard
- Case studies – conversations with readers
- Information sources, tools and techniques
- Promoting new messages with new skills
- Measuring the impact of improvement



'This is one of the best courses I've ever done.'

Course Attendee

FURTHER INFORMATION

Further information, including course contents and testimonials is available from Sherrey Quinn or Ian McCallum:

PHONE 02 6257 9177 or **EMAIL info@librariesalive.com.au**

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